



Can partnering with universities be a solution?

Deceuninck is collaborating with local partners for workforce development.

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This May, Deceuninck was proud to host Ohio Senator Bill Coley, Miami University (OH) President Gregory Crawford, and members of their teams at our Monroe plant. Together we looked at ways to join forces to develop a plan for a local college work-study program here at Deceuninck, as well as at other local manufacturers.

Work-study programs help both companies and college students get further.

Our local work-study program is called Work+. And starting this fall, it will provide participating Ohio residents with part-time jobs in the local workforce, work experience and paid tuition.

“There are multiple advantages to this program. Employers get more consistency in their entry-level workforce. Work+ participants learn both technical and soft skills, and they can potentially create a pathway to a career if they perform well. Program participants may pursue any major,” said Cathy Bishop Clark, Associate Provost and Dean of Miami University Regionals.

There are studies that back these claims up. A recent report from the National Association of Counties (NACO) showed that leaders in all fields are increasingly investing in education and workforce preparedness. This leads to better support for current and future economic needs as well as improving job opportunities for the student-workers themselves. And as trends and innovations continue to evolve, workers will need on-going education and training to keep pace with changing demands.

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Tips to get started.

Are there work-study programs in your area that you can utilize? If not, why not start one? The best contacts are your local government representatives, local colleges and technical schools, and your Chamber of Commerce. You may be surprised at how easy it will be to make connections. It’s a win-win for everyone.

To read more, [click here](#).



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