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Deceuninck North America Launches Rovex™ Composite Technology for High-Performance Structural, Thermal, and Environmental Applications

Developed Based on Bayer MaterialScience Technology

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is introducing an advanced fiber glass technology based on materials from Bayer MaterialScience. Rovex is a polyurethane composite technology that includes bio-based materials and offers superior structural, thermal, and environmental performance.

Attendees at GlassBuild (September 10 to 12 at the Atlanta World Congress in Atlanta, Ga.) will have the opportunity to see Rovex integrated into the sash of ICON 8000 Series Doors at Deceuninck's exhibition booth (#1301).

"The Rovex technology offers superior strength, thermal performance, and chemical resistance. That makes Rovex applicable to solutions in a wide variety of industries – in building and construction, in transportation, and in marine environments. The possibilities are far and wide," said Filip Geeraert, president and CEO of Deceuninck North America. "We have been using the polyurethane technology incorporated in Rovex in the production of our Innergy® thermal reinforcements for some time. The logical next step was use the Rovex technology to make the sash and eliminate the need for the reinforcement altogether as will be demonstrated in the ICON 8000 Series Door sash," he added.

Rovex is the product of advanced engineering and world-class material science research, putting together Bayer's experience in custom polyurethane resin system development and Deceuninck's expertise in design and manufacturing. The technology offers strength, stability and flexibility without using styrene or peroxide, making the end product an alternative to aluminum and traditional polyester fiberglass composites.

In addition to integrating Rovex into the ICON 8000 Series Doors, Deceuninck is offering the technology as a complete, in-house manufacturing solution. The company provides engineering support, design and optimization; tooling and production; and custom pultrusion to meet specific production needs.

The logo for Deceuninck, featuring the word "deceuninck" in white lowercase letters on a blue rectangular background.

For more information about Deceuninck North America, please visit www.deceuninck-americas.com.

EDITORS/REPORTERS: Filip Geeraert, president and CEO of Deceuninck North America, will be available for interviews during GlassBuild at Deceuninck's exhibition booth (1301). Attending media are also invited to attend Deceuninck's hospitality event at Ventanas on September 11. To schedule an interview with Filip at the booth and/or to RSVP for the hospitality event, please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of uPVC window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2012, Deceuninck Group achieved consolidated sales of €556.9 million Euros worldwide (approximately \$720 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-americas.com.